

## Press Release

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For Immediate Release

### Local Chapter receives National Award

*Evansville-Area Human Resource Association is awarded 2009 Pinnacle Award*

**Evansville, IN – November 24, 2009** – The Evansville-Area Human Resource Association (EHRA) announced today that it was awarded the 2009 Pinnacle Award by the Society for Human Resource Management (SHRM) in Arlington, VA on Friday, November 20, 2009.

The Pinnacle Award honors the highest achievements in affiliate development and contributions by recognizing innovative projects designed and implemented by SHRM Chapters and State Councils. A total of nine awards were presented—seven to Chapters and two to State Councils. The EHRA is one of over 575 affiliated Chapters of SHRM.

Martha Ramirez, PHR, Western Regional Director and Field Services Director for SHRM's North Central Region stated that, "The Evansville-Area Human Resource Association has a reputation for creating top quality programs that address current issues in the workplace and the community and this is another example of that. Evansville was the sole winner from the North Central Region this year."

The EHRA received this award for their partnership with the Indiana Employer Support of the Guard and Reserve (ESGR) to assist military personnel with a "Seamless Transition" into the civilian workforce. In 2009, the EHRA provided career counseling services, offering assistance to 500 immobilized military personnel with identifying transferable skills, developing resumes and interview preparation. The EHRA's career counseling initiatives have proven invaluable to military personnel, many of whom have never prepared a resume or interviewed for civilian employment. The EHRA then connected these highly skilled and prospective employees to local employers through the Army's Employer Partnership Initiative and Indiana Guard's job posting websites. Through these partnerships, member employers have also been asked to identify the certifications employers demand, resulting in the military offering certification opportunities to military personnel to facilitate their future transition to civilian employment.

The ESGR and Army's Employer Partnership Initiative describe their partnership with EHRA as the model to be adopted in other states because they could not provide a full range of employment services without support from local HR professionals.

### **About the Evansville-Area Human Resource Association**

*The Evansville-Area Human Resource Association (EHRA) is the leading professional association for human resource professionals in the tri-state area of Southwestern Indiana, Northwestern Kentucky and Southeastern Illinois. Founded in 1936, the EHRA has over 300 professional, associate and student members. Visit EHRA Online at [www.ehranet.org](http://www.ehranet.org).*

### **About the Society for Human Resource Management**

*The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. Representing more than 250,000 members in over 140 countries, the Society serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China and India. Visit SHRM Online at [www.shrm.org](http://www.shrm.org).*